

Program Outcomes (POs): Entrepreneurship

This course focuses on industrial processes used in the production of major bulk chemicals and their secondary commercial products (dyes, pesticides, drugs, polymers etc.). Besides covering the traditional areas of chemistry as well as to enable students to enter industry with an appropriate level of understanding of the need for both the science and business aspects such as to design and develop a comprehensive business plan, to start a small business, to understand the basic concepts and laws of various management concepts. It also helps the students to develop managerial skill, understand marketing skill and policy document preparation, to understand balance sheet, cost statement and profit & loss and to develop the capacity to manage human resources in industry, and in addition, to create the ability to communicate effectively both orally and in writing.